"GRAM HAAT" EVENT REPORT 2024-25

Event Name : GRAM HAAT 2024

Organized by: Department of Commerce, GDC SHIVNAGAR (KANGRA)

Date: SEPTEMBER 2, 2024 , MONDAY

Event Details: Gram-Haat presents the rural youth with an opportunity of self-employment who have the minimum educational qualification, basic knowledge of IT, and an inclination towards business and entrepreneurship. The purpose of this activity not only provide them with an earning opportunity but also increase their capability to serve rural citizens in various modes. The event aimed to promote rural entrepreneurship and provide a platform for students to showcase their talent and to sell their products.

Highlights of the Event:

Total 33 students participated in the event, showcasing a wide range of products such as cosmetics, food items , sweets , key rings and bangle box and scrunchies . The event attracted a large number of students, faculty members, who showed keen interest in the products on display.

Products on Display:

-**Sweets** : Coconut Ladoo , Khoya Barfi , Besan Barfi

-**Organic local products** : Sheera , Moong Dal Badiyan , Lemon Grass Powder, Green Salt, Digestive Powder , Papad etc.

- **Food items** : Pickles of various fruits , Mix Fruit Jam etc.

- **Cosmetics** : Herbal shampoo, Natural Kajal , AloeVera Cream and Conditioner , Soaps, etc.

- **Other Best out of Waste Products** : Scrunchies , Electric Lamp, Key Rings , Bangle Box etc.
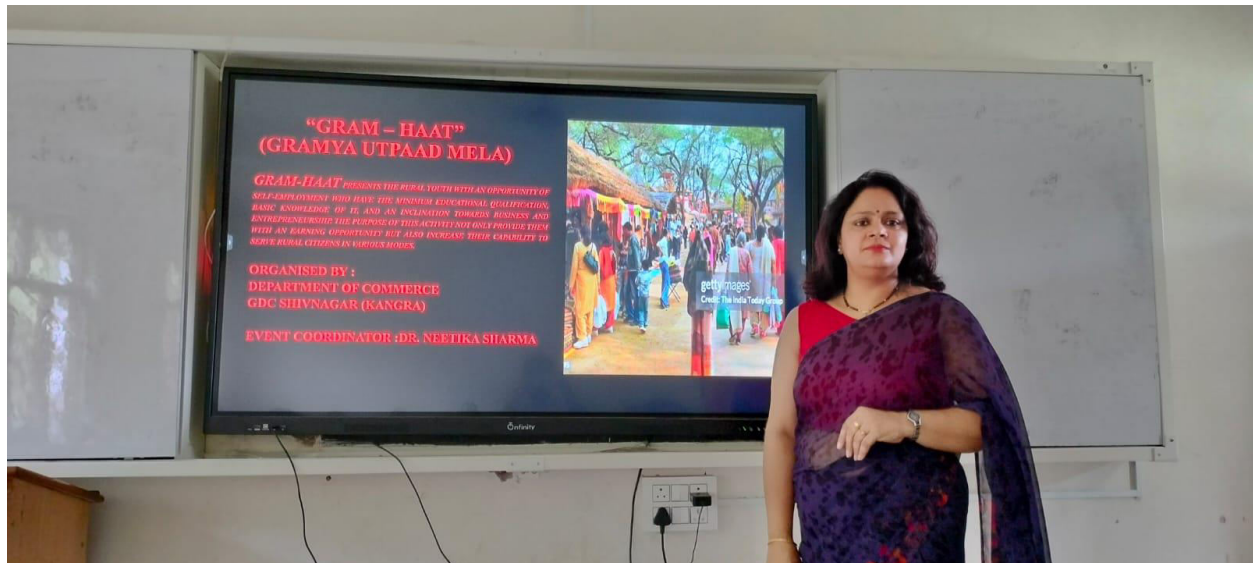
Achievements:

- Total sales of over ₹ 2500 were generated during the event.

- 33 participated students benefited from this event.

- The event helped to create awareness about rural entrepreneurship and the importance of promoting rural products .
- Provided a platform for students to showcase their talent and to sell their products .

Conclusion:

The GRAM HAAT event was a huge success, and the Department of Commerce of this college, is committed to organizing such events in the future to promote rural entrepreneurship among students.

DR. NEETIKA SHARMA
EVENT COORDINATOR